



# March 25 – 26, 2021

All 2021 conference activities will be virtual

## WHAT MAKES NETWORK SPECIAL

The NETWORK conference, sponsored by the Massachusetts Coalition for Adult Education (MCAE) annually brings together more than 500 teachers, tutors, counselors, administrators, students, and advocates to strengthen the practice of adult education in Massachusetts and to celebrate the passion, intelligence, and perseverance of a community so vital to the Commonwealth's future.

This year's virtual conference features over 40 workshops, an awards presentation ceremony, and a virtual Exhibit Hall.

MCAE, the statewide organization for more than 3,000 educators, adult students, individuals, organizations, and businesses, champions the right of every adult to acquire 21<sup>st</sup> century literacy and English language skills through advocacy and professional development.



2019 NETWORK Ruth E. Derfler Scholarship winner Jeneschya Sanchez and supporters

## NETWORK IS THE BEST WAY TO REACH ADULT EDUCATORS AND SHOWCASE YOUR COMPANY THIS YEAR

- Enjoy high visibility promoting your company, products, and services at one of the largest adult education conferences in the country, and the single largest gathering of Massachusetts adult educators in 2021.
- Support MCAE's vital work on behalf of Massachusetts residents to secure more resources and services for adult basic education, including basic literacy, ESOL, math, high school credentialing, and college and career readiness.
- Support valued professional development for more than 500 adult educators.

**JOIN US AS A SPONSOR!**

For more information about NETWORK 2021  
visit <http://mcae.net/annual-conference/>

## SPONSORSHIP LEVELS

### Platinum Sponsor

\$10,000

- Company name and logo on all conference materials as Presenting Sponsor
- Full page ad in Conference Program/Annual Report electronically distributed to all conference participants
- Company name and logo on Supporters page and conference section of MCAE web site
- Prominent mention as Platinum Sponsor in all related press releases
- Prominent recognition as Platinum Sponsor during plenary Awards Ceremony
- Company name and logo featured prominently on event virtual signage
- Opportunity to distribute company materials in a dedicated Sponsor email to all conference participants sent by MCAE
- Complimentary conference registration for two representatives
- Opportunity to conduct one workshop
- Opportunity for one virtual exhibitor space
- Opportunity for two articles or ads in MCAE e-newsletter

### Gold Sponsor

\$5,000

- Full page ad in Conference Program/Annual Report electronically distributed to all conference participants
- Company name and logo on conference section of MCAE web site as Awards Sponsor
- Prominent mention as Gold Sponsor in all related press releases
- Prominent mention as Gold Sponsor during plenary Awards Ceremony
- Company name and logo featured on event virtual signage
- Complimentary registration for one representative
- Opportunity for one virtual exhibitor space
- Opportunity for one article or ad in MCAE e-newsletter

### Silver Sponsor

\$2,500

- Half-page ad in Conference Program/Annual Report electronically distributed to all conference participants
- Company name and logo on conference section of MCAE web site as Session Proctor Scholarship Sponsor
- Prominent mention as Silver Sponsor in all related press releases
- Company name and logo featured prominently on event virtual signage
- Prominent thank you during plenary Awards Ceremony

### Bronze Sponsor

\$1,500

- Quarter-page ad in Conference Program/Annual Report electronically distributed to all conference participants
- Company name and logo on conference section of MCAE web site as Breakout Room Sponsor
- Prominent mention as Bronze Sponsor in all related press releases
- Company name and logo featured prominently on event virtual signage
- Prominent thank you during plenary Awards Ceremony

### Friend

\$500

- Company name and logo listed as a Friend in Conference Program/Annual Report electronically distributed to all conference participants and on conference section of MCAE web site

### Contributor

\$250

- Company name listed as a Contributor in Conference Program/Annual Report electronically distributed to all conference participants and on conference section of MCAE web site

*If you have a different sponsorship opportunity in mind or for more information about being an exhibitor or placing an advertisement, we'd be delighted to hear from you. Please contact MCAE Director Rachel Gwaltney at [network@mcae.net](mailto:network@mcae.net).*



**MASSACHUSETTS COALITION FOR ADULT EDUCATION  
NETWORK Conference  
March 25-26, 2021**



**NETWORK SPONSORSHIP CONFIRMATION FORM**

We encourage you to confirm your sponsorship by February 1, 2021 to ensure maximum visibility.

CONTACT

Contact Person:

Company Name:

Street:

City:

State:

Zip:

Telephone:

Fax:

Email:

SPONSORSHIP AND BILLING

- Platinum Sponsor (\$10,000)**     **Gold Sponsor (\$5,000)**     **Silver Sponsor (\$2,500)**  
 **Bronze Sponsor (\$1,500)**         **Friend Sponsor (\$500)**         **Contributor Sponsor (\$250)**

**Charge my credit card for \$**

Name on credit card

Billing address if different from above

Credit card #

Expiration date

CSV

- Check for \$** \_\_\_\_\_ **has been mailed to MCAE, 44 Farnsworth St., Boston, MA 02210.**
- Payment is being sent separately via [PayPal](#).**
- Please email a PayPal invoice to me for \$** \_\_\_\_\_ **to the email listed above.**
- Please send invoice to the following email or address to process payment (if different from email or address provided above):**  
 Contact Person: \_\_\_\_\_ Email: \_\_\_\_\_  
 Company Name: \_\_\_\_\_  
 Mailing Address: \_\_\_\_\_
- Although we are unable to participate, enclosed is a donation for \$** \_\_\_\_\_ **to support MCAE's important work.**

AUTHORIZED SIGNATURE

Signature:

Print Name:

Date:

**QUESTIONS AND FORM SUBMISSION: [NETWORK@MCAE.NET](mailto:NETWORK@MCAE.NET)**

**Thank you for your support! We look forward to seeing you at NETWORK 2021!**